



Company Strategy Service

Our Company Strategy Service delivers unique insight on the state-owned and private companies shaping China's oil and gas sector today and tomorrow. For eight Chinese players, we look at domestic and overseas assets, performance and strategies, focusing on foreign partnerships and opportunities. In addition to company analysis, the service discusses what you need to know about major geopolitical events affecting China's oil and gas sector, the Chinese government's perspective on these events and implications to your business.

Understand the portfolios, drivers and challenges of top Chinese oil and gas players and follow geopolitical events from China's perspective

At a Glance

The service delivers analytical reports in PowerPoint presentations, data in Excel and concise commentaries in PDF, and includes year-round access to our team in Beijing.

Chinese Company Briefings

Annual reports with background, organizational structure, assets, objectives, strategy and SWOT analysis for *CNPC, Sinopec, CNOOC, Sinochem, Zhenhua Oil, Huadian, Guanghui* and *ENN*

*Clients can also request a customized briefing on one additional Chinese or Hong Kong company

Chinese NOC Benchmarking

Annual and quarterly benchmarking of operational and financial performance for Chinese NOCs (*CNPC, Sinopec, CNOOC*) and their listed subsidiaries (*PetroChina, Sinopec Corp, CNOOC Ltd*)

Chinese Overseas Oil and Gas M&A Database

Coverage of Geopolitical Events from China's Perspective

Insightful geopolitical analysis of major oil and gas deals, such as loan-for-oil deals and pipelines

Responsive SIA Commentary

Timely, to-the-point commentary on Chinese oil and gas M&A, NOC personnel changes and major geopolitical events

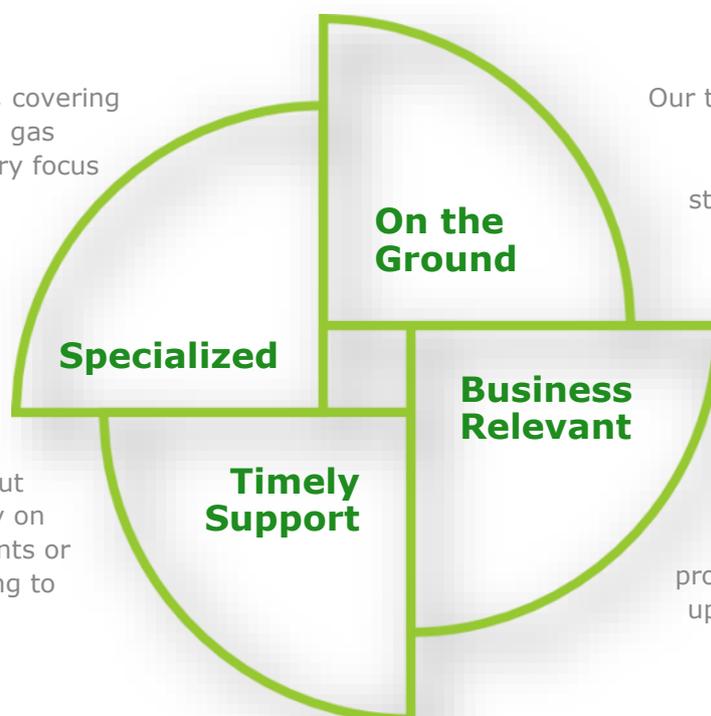
How the Company Strategy Service can help you

- Understand drivers, priorities, business models, asset portfolios, strengths and weaknesses of Chinese NOCs and smaller state-owned and private players
- Identify potential Chinese partners and develop effective engagement strategies
- Follow Chinese companies' overseas activities and understand the drivers behind trends in their global M&A
- Understand major geopolitical drivers and events in oil and gas between China and major economies and energy suppliers

Why SIA Energy

Founded in Beijing, covering the Chinese oil and gas sector is our primary focus

Our team interacts regularly with policy makers and industry players—state-owned and private, large and small, foreign and domestic



Whether sending out timely commentary on market developments or promptly responding to your inquiries, we understand time is important

In both our analysis and follow-up to client inquiries, we aim to provide you with the most up-to-date and business-relevant insights

About SIA Energy

Unparalleled insight — from China, for China

SIA Energy is a professional services firm providing insightful analysis on the Chinese energy market, policy and company strategies. We advise on the entire oil and gas value chain of activities for foreign firms looking to enter or grow in China and Chinese firms expanding abroad.

Active in the oil and gas industry, we interact daily with market players and policy makers. Our Beijing team of internationally-experienced professionals is dedicated to providing clients with local insight and perspective that is supported by trusted data and adds unique value to your business.

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