



思亚能源地缘政治服务

www.sia-energy.com
Tel. +86 10 6530 7010
contact@sia-energy.com

SIA Energy Geopolitical Service

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SIA-Energy's Geopolitical Service is different from conventional and generic political/economic risk services available on the market in two important ways:

- It analyzes and forecasts developments in the global economy, energy industry and geopolitics with the aim of predicting their **impact** on China.
- It examines China's energy market and policy developments' implications for the world energy system and possible **repercussions for the Chinese oil and gas industry and economy** at large.

The focus of the service is in two areas:

Global Strategic Issues

- Major global trade and finance developments and policies
- Global economic structural changes
- Major foreign policy moves by international and regional powers
- Energy shifts, evolutionary or revolutionary developments
- Trends related to changes to the global investment environment
- Global institutional actions related to energy (for example, OPEC, IMO, Paris Climate Change Accord)

Country Level Issues

- Focus on major energy suppliers to China and Belt Road Initiative (BRI) countries
- Economic strategic drivers of the state and elites
- Structure of political and economic power
- Forecasts of economic performance and sustainability
- Structure of foreign relations of the country, its alliances with major international and regional powers and forecast of sustainability.
- State and evolution of strategic and economic relations with China
- Legal and policy changes that impact the investment environment for local and foreign companies

The key deliverables for the service are:

- Regular memos with detailed analysis of key issues, forecasts and data where applicable
- Regular webinar's on key global issues
- On site briefings with clients
- Analytical support at any time

市场上不乏传统的泛泛而谈、同质化的政治 / 经济风险分析服务，而《思亚能源地缘政治服务》与它们**最大的不同之处在于**：

- **立足中国、服务中国**——对世界经济、能源行业和地缘政治进行分析和预测的出发点和落脚点在于厘清其对中国的影响；
- **聚焦能源、放眼宏观**——既梳理中国能源市场、政策走向对中国油气行业 and 世界能源体系的影响，亦不止步于“就能源论能源”，进一步廓清能源问题对中国经济整体而言可能产生的涟漪效应。

该服务主要关注以下两大领域：

全球战略问题

- 全球经济结构变化、重大贸易和金融发展趋势
- 美国外交政策和中美关系对全球和地区地缘政治的影响
- 其他世界大国及地区强国的重要外交举措
- 能源转型、行业演变或重大变革
- 与全球投资环境息息相关的变化趋势
- 与能源相关的国际组织的最新动态（如欧佩克、国际海事组织等）

国家层面问题

- 聚焦中国的主要能源供应国和“一带一路”国家
- 剖析该国政府与精英阶层的经济战略驱动因素
- 政治与经济权力结构
- 对其经济表现及发展可持续性进行前瞻性分析
- 梳理该国外交关系框架，分析其与世界大国及地区强国的盟友关系和可持续性
- 其与中国的战略和经济关系的历史演变与现状
- 影响该国内资与外资公司投资环境的法律和政策变化

服务主要产品：

- 定期发布分析报告，对关键问题进行深入解读、预测并提供数据支持
- 就全球能源重要议题举行定期网上交流和研讨会
- 向客户进行现场面对面简报
- 随时响应客户需求，提供分析支持

服务对象：

- 中国能源公司的海外投资机构
- 中国政策性银行、金融机构的国际债权和股权投资机构
- 全球风险评估和保险机构
- 国际组织、各国政府和国际关系研究智库